

# Winterval 2024

## Ice Sculpture Sponsorship



**Saturday, January 27 • Downtown Fort Wayne**

**One Block**



**One Block**

**Custom Multi-block**



**Two Block**

### SCULPTURE SPONSORS WILL RECEIVE THE FOLLOWING:

- Your sculpture will be displayed at the designated area the weekend of the event and/or until the ice melts
- Your company name/logo and picture of your sculpture will be posted on the Fort Wayne Parks and Recreation website (fortwayneparks.org/programs/winterval) and Facebook page
- Your company logo will be included on event posters/brochures
- Your sculpture location will be identified on a downtown Winterval event map

All sculptures are pre-carved and will be delivered the morning of January 27 prior to the start of Winterval events.

- \$950 Four Block (Ice Flow)
- \$750 Three Block (Glacier)
- \$475 Two Block (Igloo)
- \$250 One Block (Ice Block)
- Add one color \$30 / \$10 each additional
- Printed logo in ice \$30
- Add lights \$10

Locations: Community Center, Promenade Park, Freimann Square, Mini Golf Course (at Community Center), Your Business Location

### 2024 WINTERVAL ICE SCULPTURE SPONSORSHIP FORM

Company Name \_\_\_\_\_

Company Representative \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

#### Sculpture:

One Block \$250     Two Block \$475     Three Block \$750

Four block \$950

Extras:     One color \$30                       Addtl colors \_\_\_ x \$10 each  
 printed logo in ice \$30     Lights \_\_\_ x \$10 each

Location: \_\_\_\_\_

What would you like your ice sculpture to look like? Please submit artwork/logo. \_\_\_\_\_

CONTACT ROB HINES AT 260-427-6028 OR ROB.HINES@CITYOFFORTWAYNE.ORG.

Sponsorship deadline: January 10, 2024. Event will be held regardless of weather. No refunds. Your participation may be tax deductible.

# Winterval 2024

Saturday, January 27  
*in Downtown Fort Wayne*



The Fort Wayne Parks and Recreation Department, with the support of many other groups, is hosting the 13th Annual Winterval Event on January 27, 2024, and your business has a special opportunity to be part of this annual tradition!

Area businesses are invited to put themselves on ice by being a part of the Winterval Ice Art exhibit. Professional carvers will transform blocks of ice into beautiful works of art throughout the day. Your business can purchase pre-carved ice sculptures which display your business logo, an object that represents your business, or a theme of your choice.

Each ice block is approximately 20" wide x 10" deep x 40" tall. If you wish, the ice artists can put several blocks of ice together to form a larger sculpture for your business. An ice carving can be sponsored for as little as \$250 (complete pricing details can be found on the Winterval Ice Art sponsorship form at [fortwayneparks.org/programs/winterval](http://fortwayneparks.org/programs/winterval)).

The carving can be displayed at your downtown business or other Winterval locations (see sponsorship form for details).

As part of your ice sponsorship, you may request a theme (such as a company logo, figure etc.) or you can allow the carver to choose a design.

The benefits of your sponsorship include:

- Your sculpture will be displayed at the designated area the weekend of the event and/or until the ice melts
- Your company logo and a picture of your completed sculpture will be posted on the Fort Wayne Parks and Recreation website ([fortwayneparks.org/programs/winterval](http://fortwayneparks.org/programs/winterval)) and Facebook page
- Your company logo will be included on event posters and brochures
- Your carving location will be identified on a downtown Winterval event map

In addition to Ice Carvings, general event sponsorships are available:

- Event sponsors will be included in all Winterval promotions including posters, event brochures, social media posts, and the event website ([fortwayneparks.org/programs/winterval](http://fortwayneparks.org/programs/winterval))

For more information or to discuss your potential sponsorship, please contact Patti Davis at 260-427-6465 or [patti.davis@cityoffortwayne.org](mailto:patti.davis@cityoffortwayne.org)

Sponsorship deadline is January 10, 2024.

